UNITED STATES DISTRICT COURT
DISTRICT OF MINNESOTA

LEMOND CYCLING, INC., Plaintiff, v. TREK BICYCLE CORPORATION, Defendant and Third-Party Plaintiff, v. GREG LEMOND, Third-Party Defendant.	Case No. 08-CV-1010 (RHK-JSM) AFFIDAVIT OF DR. JOHN R. NEVIN

STATE OF WISCONSIN)
) SS.
DANE COUNTY)

Dr. John R. Nevin, being first duly sworn under oath, deposes and states as follows:

1. I am an adult resident of the State of Wisconsin and make this affidavit on personal knowledge.

2. I was retained by Trek Bicycle Corporation to serve as an expert witness to calculate the lost sales of LeMond branded bicycles in the United States, and the corresponding lost profits, as a result of Greg LeMond's conduct.

3. Attached to my affidavit as Exhibit 1 is a copy of my expert report containing my opinions in this case.

FURTHER AFFIANT SAYETH NOT.

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/s/John R. Nevin
John R. Nevin

STATE OF WISCONSIN)
) SS.
DANE COUNTY)

SUBSCRIBED AND SWORN to before me
this 4th day of August, 2009, by John R. Nevin.

/s/ E Elbe
Notary Public, State of Wisconsin
My commission expires: 11/25/2012